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TULALIP TRIBES FORMALLY SUBMITS SEPARATE RESPONSE TO AMAZON'S "HQ2" RFP

Culture and Values Fit and Unprecedented Business Opportunities Makes Tribes' Response Stand Out

TULALIP, WASHINGTON – Although Tulalip Tribes have partnered with regional leaders to persuade Amazon to build "HQ2" in Washington State, today they submitted a separate, stand-alone response to Amazon's "HQ2" RFP. The Tulalip Tribes are offering sites in Quil Ceda Village, the first tribally chartered city in the United States, as part of the response to the RFP.

"Our vision is to partner with Amazon, to Think Big, in order to create a nature-based community that will set an exceptionally high standard for green," said Les Parks, Chair of the Business Committee. "The Tribes' lands are in a location that is close to Amazon's current headquarters yet offers a distinctly different type of environment for success. The new Amazon community/campus, as envisioned, represents a way of life that will attract employees from around the world who may resist the "cubicle fatigue" of working in a high-density, high-pressure urban environment and who can actually be more creative and more productive surrounded by Nature."

"For Amazon, this vision also widens and deepens their customers' knowledge of the firm's commitment to sustainability and further broadens its marketing halo. Colonize the Moon while simultaneously resetting the standards of quality of life here on Earth," said Mr. Parks. "For the Tulalip Tribes, this community of the future, is authentic to our commitment to collectively create a healthy and culturally vibrant community, to respect every individual, and to bring out the best in everyone."

The Tulalip Tribes initial offering is 400 Acres, consisting of an initial 100 acres plus another 300 acres of adjacent land within the boundaries. This will be a horizontal campus rather than an urban high-rise one. The vision imagines that the majority of the buildings would be two and three structures and none higher than six stories (where the view warrants). Many will have rooftop, indoor-outdoor workspaces and meeting areas. As a result, buildings can easily be immersed in the pines, arbutus, firs and cedars of their natural surroundings.

The proposed land is already part of an established and thriving mixed-use village as well as a business campus. Both have been key to building and sustaining the Tulalip culture and the regional economy. With easy access from Interstate-5, proximity to various airports including the expansion and repurposing of Paine Field, the proposed site has strong transportation ties to Amazon's South Lake Union headquarters and urban campus. The project's vision calls for self-hailing autonomous driving vehicles to move guests throughout the campus and a high-speed light rail line linking Vancouver B.C., HQ 2, Seattle and Portland.

As the permitting agency and land planner, the Tribal government creates conditions and an environment for businesses to mature and prosper. The Tulalip Tribes have the organization and structure with a defined chain of command for its decision-making process. The Tribal government is the sole adroit and responsive permitting agency for development projects of the Village. Sovereignty allows them to make development decisions quickly with minimal interference from other, outside levels of government or from special interest groups. So their business is extremely nimble and has been historically stable for generations. The Tribes are also the purveyor of water, sewer, fiber cable, with natural gas provided by Puget Sound Energy and electrical power by Snohomish County Public Utility.

"Like Amazon, we expect innovation and invention from our leaders and their teams. We seek new ideas from everywhere. We are entrepreneurial. We own the land,' said Les Parks. "We don't have to seek third-party approvals to develop this green, heavily forested landscape. We and the talented experts we work with know how to make this vision of the ultimate green campus and community, a reality."

"We think of development multi-generationally, and we have been environmental stewards of the land for millennia," continued business chair Parks. "Given Amazon's size, the relationship it has with its customers (as a thought leader) and its relentlessly high standards, our partnership can make a difference in the world in myriad ways, including a global appreciation for cultural and the environment."

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About the Tulalip Tribes

The Tulalip Tribes are the successors in interest to the Snohomish, Snoqualmie, Skykomish and other tribes and bands signatory to the 1855 Treaty of Point Elliott. The 22,000-acre Tulalip Indian Reservation is located north of Seattle in Snohomish County, Washington. Tribal government provides membership with health and dental clinics, family and senior housing, human services, utilities, police and courts, childcare, and higher education assistance. The Tribe maintains extensive environmental preservation and restoration programs to protect the Snohomish region's rich natural resources, which includes marine waters, tidelands, fresh water rivers and lakes, wetlands and forests both on and off the reservation. Developable land and an economic development zone along the I-5 corridor provide revenue for tribal services. This economic development is managed through Quil Ceda Village, the first tribally chartered city in the United States, providing significant contributions and benefits tribal members and the surrounding communities. The Tribes have approximately 4,400 members. For more information, visit www.tulaliptribes-nsn.gov.